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Laura J. Isenstein
Baltimore County
Public Library

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PHOTOGRAPH BY KATHERINE LAMBERT

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For the second year in a row, a double-digit increase

PERIODICAL PRICE INDEX 1992

By Kathryn Hammell Carpenter & Adrian W. Alexander

PUBLICATION OF THE 1992 U.S. Periodical Price Index represents the 32nd annual study of this type sponsored by the Library Materials Price Index Committee (LMPIC) of the Association for Library Collections and Technical Services (ALCTS), a division of the American Library Association. For the eighth consecutive year, the price index is based on subscription price information supplied, compiled, and analyzed by The Faxon Company, which shares the committee's concern for and interest in serials pricing trends.

Kathryn Hammell Carpenter is Bibliographer for the Health Sciences and Associate Professor, University of Illinois at Chicago, and Adrian W. Alexander is Regional Manager and Marketing Communications Coordinator, Academic Information Services, The Faxon Company. Both authors presently serve as consultants to the Library Materials Price Index Committee of the American Library Association

Once again this year, the periodicals price index accompanies the U.S. Serial Services Index, which appears under the authorship of Andrew Shroyer and Laura Nanna of the University of California at Santa Barbara. Together, these two annual studies follow guidelines, definitions, and criteria established in the ANSI standard (Z39.20-1983) for price indexes.[1]

1992 Price Index highlights

Analysis of this year's periodical price index shows what could be the beginning of a new pattern of price increases over the last few years. The 1992 average price for U.S. Periodicals (excluding Soviet Translations) is $117.11, or 12.2 percent higher than the 1991 average price of $104.36. This represents a second consecutive double-digit jump (28 percent in 1992; 23 percent in 1991) in the rate of price increase over what was experienced in both 1990 and 1989 (9.5 percent). Most of the previous decade, in fact, was characterized by a fairly stable rate of inflation of U.S. prices, as indicated in Table 7.

The inclusion of 211 Soviet Translations titles brings the 1992 average price to $155.93, which is 12.6 percent higher than the 1991 average price of $138.53 and which represents a 13.5 percent rise in the rate of price increase. Unlike the average price excluding translations, this inclusive av-

Table 1: Subject Categories Ranked by Average 1992 Subscription Price

Rank 1989	Rank 1990	Rank 1991	Rank 1992	Category	Average Subscription Price, 1992
1	1	1	1	Soviet Translations	$842.42
2	2	2	2	Chemistry & Physics	549.50
3	3	3	3	Medicine	276.01
4	4	4	4	Mathematics, etc.	235.26
5	5	5	5	Zoology	197.89
6	6	6	6	Engineering	192.77
7	7	7	7	Psychology	145.22
8	8	8	8	Sociology & Anthropology	91.19
11	10	10	9	Business & Economics	78.09
9	9	9	10	Home Economics	75.13
15	14	14	11	Industrial Arts	69.47
10	11	11	12	Journalism & Communications	68.68
13	13	13	13	Education	67.42
14	15	15	14	Labor & Industrial Relations	66.69
16	16	16	15	Law	60.53
12	12	12	16	Library & Information Sciences	59.42
17	17	17	17	Political Science	56.93
18	18	18	18	Agriculture	49.48
20	20	20	19	History	43.27
19	19	19	20	Fine & Applied Arts	41.15
24	23	23	21	Philosophy & Religion	35.96
21	21	21	22	Physical Education & Recreation	35.81
23	24	22	23	Literature & Language	35.77
22	22	24	24	General Interest Periodicals	34.56
25	25	25	25	Children's Periodicals	19.48
				U.S. Periodicals Index Excluding Soviet Translations	$117.11
				U.S. Periodicals Index Including Soviet Translations	$155.93

Table 2: Subject Categories Ranked by Annual Subscription Price Percent Increases

Rank 1989	Rank 1990	Rank 1991	Rank 1992	Category	Percent Increase 1990 over 1989	Percent Increase 1991 over 1990	Percent Increase 1992 over 1991
3	12	1	1	Engineering	8.2	15.3	20.4
9	2	23	2	Agriculture	15.9	-0.2	16.8
5	4	4	3	Chemistry & Physics	12.1	14.6	16.2
1	19	13	4	Labor & Industrial Relations	4.1	9.2	15.8
4	12	6	5	Zoology	8.2	12.2	14.7
8	3	8	6	Industrial Arts	12.3	11.5	14.0
17	8	19	7	Law	9.4	5.9	13.6
21	10	11	8	Soviet Translations	9.1	9.5	13.4
16	6	14	9	History	10.0	8.0	12.8
11	11	9	10	Mathematics, etc.	8.7	11.3	12.3
7	8	3	11	Medicine	9.4	14.7	10.4
14	9	7	12	Business & Economics	9.2	12.1	10.2
18	13	17	13	Philosophy & Religion	7.5	7.0	9.3
10	18	22	13	Journalism & Communications	4.7	3.2	9.3
22	19	15	14	Literature & Language	4.1	7.7	8.4
15	7	10	15	Education	9.5	10.8	8.0
12	5	18	16	Political Science	10.3	6.3	7.8
2	8	14	17	Psychology	9.4	8.0	7.3
21	17	22	18	General Interest Periodicals	5.2	3.2	7.2
13	17	21	19	Fine & Applied Arts	5.2	4.7	6.6
24	20	20	20	Children's Periodicals	3.3	5.0	6.0
20	14	16	21	Physical Education & Recreation	6.8	7.6	3.4
23	1	5	22	Sociology & Anthropology	16.3	14.3	2.8
6	15	2	23	Home Economics	5.8	14.9	1.4
19	16	12	24	Library & Information Sciences	5.3	9.4	-5.3
				U.S. Periodicals Index Excluding Soviet Translations	9.5	11.7	12.2
				U.S. Periodicals Index Including Soviet Translations	9.4	11.1	12.6

erage price has experienced more double-digit increases in the recent past. Over the past ten years, for example, rates of increase when translations are included have ranged from a low of 8.2 percent (1986 and 1989) to a high of 12.6 percent (1992) and have been at double-digit levels in six of those years.

Chart A (p. 59) compares the U.S. Periodical Price Index (USPPI) to the U.S. Consumer Price Index (CPI) and the Higher Education Price Index.[2] As in previous years, average periodical prices for 1991 continued to outpace the CPI by a substantial margin (more than two-fold, in fact). It should be noted here that, for the purpose of this study, the CPI is recalculated to a base year of 1977 in order to provide a common base.[3]

Soviet Translations on top

Table 1 provides a ranking of average periodical prices for each of the 25 subject categories included in this survey. As with the previous three years shown, Soviet Translations carry the highest average price in 1992. At $842.42, it is 13.4 percent higher in average price than last year and 53 percent higher than the second most expensive category, Chemistry and Physics. For this second reason, this study always includes two overall average periodical prices: one including the Soviet Translations titles and another excluding them.

Table 1 shows little change for 1992 in the rank order by price of the subject categories over the previous three years. The order of the top eight categories is identical in each of the four years shown, while the top seven categories have remained in the same rank order since at least 1983.[4] The category showing the biggest change in rank this year is Library and Information Sciences, which fell from 12th to 16th position. No other category changed more than one position in rank, other than Industrial Arts, which moved from 14th position in 1991 to 11th position in 1992.

Agriculture titles sow big increases

Table 2 ranks the average price in each subject category by percent of price change from the previous year. This table typically changes considerably each year, and 1992 is no exception. While Engineering retains the Number 1 position again this year, with an increase of 20.4 percent, Agriculture zoomed to the second posi-

Table 3: Average of Annual Subscription Price Percent Change by Broad Subject Category 1983–1992 (Excluding Soviet Translations)

Category	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	Change
GENERAL INTEREST & CHILDREN'S PERIODICALS											
General Interest	10.4	5.6	-5.3	2.0	3.1	1.8	5.0	5.2	3.2	7.2	3.8
Children's	16.1	6.3	9.0	3.4	10.4	7.8	3.4	3.3	5.0	6.0	7.1
HUMANITIES											
Fine & Applied Arts	7.8	6.9	0.5	4.6	8.1	6.0	8.1	5.2	4.7	6.6	5.9
Literature & Language	9.3	8.6	5.0	4.2	4.0	7.0	4.9	4.1	7.7	8.4	6.3
Philosophy & Religion	12.8	8.6	10.8	2.3	3.0	5.8	5.6	7.5	7.0	9.3	7.3
SOCIAL SCIENCES											
Business & Economics	9.2	9.0	14.3	6.2	6.9	6.9	7.5	9.2	12.1	10.2	9.2
Education	11.3	8.5	11.2	7.0	7.0	10.7	7.3	9.5	10.8	8.0	9.1
History	10.1	5.6	7.9	1.9	6.1	9.1	7.0	10.0	8.0	12.8	7.9
Journalism	10.3	5.0	17.4	3.2	6.6	5.4	8.9	4.7	3.2	9.3	7.4
Labor & Industrial Relations	18.2	2.2	16.3	6.9	4.1	14.0	15.0	4.1	9.2	15.8	10.6
Law	7.7	5.6	12.2	3.7	9.3	8.8	6.2	9.4	5.9	13.6	8.2
Library & Information Sciences	9.5	5.8	4.7	5.3	13.1	6.6	5.5	5.3	9.4	-5.3	6.0
Physical Education & Recreation	12.8	7.7	15.5	5.3	6.8	7.2	5.4	6.8	7.6	3.4	7.9
Political Science	11.9	11.9	0.9	7.5	13.5	4.0	8.4	10.3	6.3	7.8	8.3
Psychology	9.4	17.6	9.5	9.7	10.0	9.3	13.9	9.4	8.0	7.3	10.4
Sociology & Anthropology	11.4	8.2	16.0	10.7	7.1	6.6	3.8	16.3	14.3	2.8	9.7
SCIENCE & TECHNOLOGY											
Agriculture	7.6	13.1	8.3	10.2	8.4	7.8	9.1	15.9	-0.2	16.8	9.7
Chemistry & Physics	16.9	10.1	4.2	10.7	11.4	12.2	11.5	12.1	14.6	16.2	12.0
Engineering	18.9	7.5	7.2	9.8	11.7	11.0	11.8	8.2	15.3	20.4	12.2
Home Economics	4.1	4.1	10.5	11.1	6.8	12.5	11.3	5.8	14.9	1.4	8.3
Industrial Arts	6.3	5.4	15.4	13.3	4.3	6.6	10.2	12.3	11.5	14.0	9.9
Mathematics, etc.	10.5	9.6	9.7	11.1	12.4	9.1	8.7	8.7	11.3	12.3	10.3
Medicine	9.6	11.4	9.8	10.0	11.6	6.7	10.3	9.4	14.7	10.4	10.4
Zoology	15.8	10.8	15.8	13.3	9.8	12.8	11.6	8.2	12.2	14.7	12.5
U.S. PERIODICALS INDEX Excluding Soviet Translations	12.1	9.4	8.6	8.9	9.9	9.1	9.5	9.5	11.7	12.2	10.1

tion, all the way from 23rd place in 1991. Labor and Industrial Relations, meanwhile, climbed to the Number 4 position from 13th place last year, with an increase of 15.8 percent.

Home Economics titles were in second place last year, but dropped all the way to 23rd position in 1992, after an increase over 1991 prices of only 1.4 percent. Sociology and Anthropology also dropped in the rankings significantly, from fifth place in 1991 to 22nd position this year, and Medicine fell from third position to 11th, with a 10.4 percent increase. Library and Information Sciences showed a *decrease* in average price of 5.3 percent, dropping from 12th place in 1991 to last place in 1992.

Altogether, 12 of the 25 categories experienced price increases of ten percent or more in 1992, as compared with ten categories in 1991. Of these, four categories were social sciences, while the other eight were in the pure and applied sciences.

Table 4: Breakdown of Mathematics, etc. Category

Subcategory	No. of Titles			Average Price			% Increase		
	1990	1991	1992	1990	1991	1992	1990	1991	1992
Mathematics	76	82	83	$251.99	$268.65	$302.17	8.4	6.6	12.5
Earth Sciences (incl. Geography titles)	61	59	59	129.00	143.40	158.28	10.9	11.2	10.4
Life Sciences	44	44	44	276.17	297.41	335.17	5.7	7.7	12.7
Botanical Sciences	29	26	26	93.31	112.12	126.81	10.0	20.2	13.1
General Science (incl. Astronomy titles)	28	27	26	104.07	130.10	135.35	6.5	25.0	4.0
Total	238	238	238	188.20	209.55	235.26	8.7	11.3	12.3

Taking a ten-year view of increases

Table 3 charts changes in annual percent increases from 1983 by broad subject category. The last column of the table shows an average annual percent increase for the ten-year period. The data presented here confirm previous studies that show that the average rate of increase for science titles over the past ten years has outpaced that of the social sciences and humanities. For the period covered, five of the eight "Sci/Tech" categories

showed average annual increases exceeding ten percent, while increases ranged from a low of 8.3 percent (Home Economics) to a high of 12.5 percent (Zoology). In the Social Sciences area, only two of the categories had average annual increases exceeding ten percent, and the increases ranged from a low of 6.0 percent (Library and Information Sciences) to a high of 10.6 percent (Labor and Industrial Relations).

Mathematics, plus

Table 4 provides a three-year breakdown of the "Mathematics, Etc." category into five more specific subcategories. In terms of average price, this category continues to be domi-

Purpose, Scope, and Methodology

THE PURPOSE OF this index and its accompanying tables and analysis is to measure changes in average U.S. periodical prices in a historical context. The information provided here is of use to librarians who must prepare annual budget requests for serials, as well as those involved in analyzing serials pricing trends over a period of years.

The scope of this study is a selected sample of 3,942 periodical titles published in the United States, each of which has an established subscription price and which fulfills the definition of a periodical established in ANSI Z39.20-1983 of "a publication that constitutes one issue in a continuous series under the same title, published more than once a year over an indefinite period, with individual issues in the series numbered consecutively or with each issue date. Newspapers are excluded."

Consistency with previous years' indexes is assured by maintaining the same periodical title sample, except for those titles that ceased publication or otherwise changed for the 1991 subscription year and that no longer conform to the standard. Serial services, microform editions, electronic journals, annuals, and serials publications not adhering to the ANSI Z39.20-1983 definition of periodicals are excluded from the survey. Priodicals that change title are considered the same publication if volume numbering remains continuous.

Because of the need to maintain continuity of current price index data with that presented in previous studies in this series, no additional periodical titles over and above the selected sample of 3,942 titles have been analyzed. Although the title selection procedure represents a deviation from the ANSI Z39.20-1983 standard, LMPIC's emphasis on historical perspective justifies the selection methodology used in this study.

Subscription price information for the 1992 subscription year is derived from the Faxon online title subscription rate file as of January 31, 1992. The price information used is that which is established by the publishers for U.S. libraries. Annual subscription prices used in this study are publishers' list prices and exclude all related Faxon service charges as well as publisher discounts to Faxon. The 1992 subscription prices for 32 titles that were included in this study but not available through Faxon because of publisher policy were obtained directly from the publishers by telephone inquiry.

A total of 118 titles included in the 1991 price index study were dropped from the 1992 study for one or more of the following:

- suspended publication;
- subscription pricing variance;
- title no longer available on a subscription basis;
- title available free from publisher;
- delayed or slow publication;
- title no longer published in the United States;
- title no longer conforms to the standard definition of a periodical due to changes in publication pattern.

Replacement titles for those 118 dropped from the 1991 price index sample were selected according to criteria established by the LMPIC and were selected on a title-by-title basis from the same subject category as those titles that were dropped. In situations where multiple possible replacement titles were identified, those titles with the greatest number of Faxon-placed subscriptions were selected for inclusion in the 1992 study.

Replacement titles were identified using bibliographies in *Choice* and *Serials Review*, as well as *LJ*'s Magazines column. The Faxon online database was consulted for information related to publications undergoing changes in title or country of publication. Library of Congress classification, title, date of first issue, publisher, country of publication, and place of publication for each replacement title were verified in the MARC-S database maintained in the Faxon online system.

The average annual subscription prices and the price indexes for each subject category were computed using the methodology specified in the ANSI Z39.20-1983 standard. This procedure involves the following:

- For each of the 25 subject categories, the total annual subscription price is divided by the number of titles in the category to determine an average price by category.
- Each average subscription price for the current year is divided by the average price in that subject category for the base year (1977) and then multiplied by 100 to arrive at the current price index for each category.

Ongoing responsibility for continuing the price indexes for periodicals and serials services rests with the ALA/ALCTS Library Materials Price Index Committee. Comments may be addressed to John M. Haar, Chair, Virginia Commonwealth University, Box 2033, Richmond, VA 23284.

The authors wish to acknowledge with gratitude the able assistance of the following Faxon staff in generating and tabulating data for this report: Barbara Celeste, Debbie Connolly, Robert Davidson, Valerie Green, Barbara Jalbert, Linda Medeiros, and Tammy Ruggiero.

nated by Mathematics ($302.17 in 1992) and Life Sciences ($335.17 in 1992). From the standpoint of rate of increase, Botanical Sciences, which showed a 13.1 percent price increase, just edged out the two most expensive sub-categories, even though Mathematics almost doubled its rate of increase from that of 1991 (6.6 percent to 12.5 percent). General Sciences, which had an increase of 25.0 percent in 1991, rose by only 4.0 percent in 1992.

Table 5 examines each subject category in terms of the proportion of titles in each that increased in price each year between 1990 and 1992. For the third year in a row, Soviet Translations leads this list with 98 percent of its titles increasing in price (95 percent in 1991). Once again, this is the only category with more than 90 percent of its titles costing more than in the previous year, but the Chemistry & Physics category is close behind, as always, with 89 percent. Medicine (83 percent) and Psychology (81 percent) are the only others higher than 80 percent.

Details by classification code

Table 6 is a detailed analysis of average price and percent increase by single- and two-letter Library of Congress subject classification, for 1989–92. The highest average prices in 1992 are again in Physics (QC) at $742.39 and Chemistry (QD) at $735.80, while the lowest average prices for 1992 are in General Works (A) at $25.41, English and American literature (PR, PS) at $26.53, and Religion (BX) at $28.36. The rate of increase is highest for Home Economics (TX) at 35.1 percent, while the lowest rate is in Medicine, General (R), with a net *decrease* of 16.7 percent.

The Home Economics figure in Table 6 is an interesting anomaly, particularly because the broader Home Economics index sub-sample of 90 titles in Table 7 increased by only 1.4 percent in 1992. However, this sample includes much more than just titles classed as (TX) in the Faxon MARC-S database. In fact, only 30 of the 90 titles are classed TX, while the rest carry a wide range of related LC classes, the most prominent being Handicrafts (TT) and Chemical Technology (TP).

The figure for Medicine (General) actually reflects a slight anomaly in the 1991 data. The average price for this class in 1991 was $176.96, which represented a 23.5 percent increase over the 1990 average price of $143.31 (the 1989 price was $134.18), probably a result, in part, of a drop in the number of titles in this sub-sample, from 36 in 1990 to 28 in 1991. The average price of this sub-class for 1992 is $147.36. When examining any of the data in Table 6, it should be remembered that a number of the LC classes are represented by very small sub-samples.

Two new members to the "500 Club"

Table 7 compares average price and rate of price increase for each of the 25 subject categories, while also indexing prices to the 1977 base year. In 14 categories, the USPPI has risen to 400 or above, indicating an increase in price of more than 400 percent since 1977. Five of those categories—Chemistry & Physics, Engineering, Labor & Industrial Relations, Medicine, and Zoology—show increases of 500 percent or more in that time period. Engineering and Medicine are new to this exclusive "500 Club" this year. Likely candidates for membership next year include Industrial Arts, Mathematics, Etc., Soviet Translations, and the overall price index itself, both including and excluding translations.

Chart A: Price Index Comparison (CPI, HEPI, USPPI)

	Index						% Increase Over Previous Year			
	CPI 1977	CPI 1967	CPI 1982–84	HEPI 76/77	USPPI excl. Sov. Trans.	USPPI incl. Sov. Trans.	CPI	HEPI	USPPI excl. Sov. Trans.	USPPI incl. Sov. Trans.
1986	180.9	328.4	110.5	199.7	264.3	261.5	1.9	4.6	8.9	8.2
1987	187.5	340.4	115.4	207.9	290.4	288.3	3.7	4.2	9.9	10.3
1988	195.2	354.3	120.5	217.1	316.9	315.5	4.1	4.4	9.1	9.4
1989	204.6	371.3	126.1	229.9	347.2	341.3	4.8	5.9	9.5	8.2
1990	215.6	391.4	130.7	243.7	380.0	373.3	5.4	6.0	9.5	9.4
1991	227.5	413.0	137.9	256.1	424.4	414.5	5.5	5.1	11.7	11.1
1992	n/a	n/a	n/a	n/a	476.2	466.6	n/a	n/a	12.6	12.2

Table 5: Percentage of Titles Increasing in Price by Subject Category 1990–1992

Category	1990	1991	1992	Average
Agriculture	33	37	40	37
Business & Economics	37	48	44	43
Chemistry & Physics	85	85	89	86
Children's Periodicals	33	31	40	35
Education	47	44	47	46
Engineering	51	55	57	54
Fine & Applied Arts	30	37	38	35
General Interest Periodicals	31	29	33	31
History	28	28	34	30
Home Economics	37	41	34	37
Industrial Arts	44	42	42	43
Journalism & Communications	31	46	38	38
Labor & Industrial Relations	31	41	41	38
Law	29	31	31	30
Library & Information Sciences	42	50	27	40
Literature & Language	33	40	44	39
Mathematics, etc.	56	68	66	63
Medicine	71	87	83	80
Philosophy & Religion	34	32	28	31
Physical Education & Recreation	28	31	34	31
Political Science	39	42	41	41
Psychology	72	82	81	72
Sociology & Anthropology	59	62	63	61
Soviet Translations	99	95	98	97
Zoology	41	55	64	53
U.S. Periodicals Index Excluding Soviet Translations	44	48	49	47
U.S. Periodicals Index Including Soviet Translations	47	50	51	49

Table 6: 1992 Average Prices by Library of Congress Classification Codes U.S. Periodicals (Including Soviet Translations)

Classification code		No. of Titles 1992	No. of Titles 1991	No. of Titles 1990	Average Price 1992	Average Price 1991	Average Price 1990	Percent Increase 1992/1991	Percent Increase 1991/1990	Percent Increase 1990/1989
A	General Works	118	121	112	$25.41	$29.28	$24.47	-13.2	19.6	6.1
B	Philosophy, Psychology, Religion	217	213	209	69.19	64.68	59.21	7.0	9.2	6.7
B-BD, BJ	Philosophy	40	51	39	63.23	51.24	53.71	23.4	-4.6	6.5
BF	Psychology	80	79	77	121.68	111.85	105.01	8.8	6.5	6.2
BL-BX	Religion	97	83	93	28.36	28.05	23.61	1.1	18.8	7.2
C	Auxiliary Sciences of History	14	14	13	47.93	47.00	42.62	2.0	10.3	12.6
D	History: General & Old World	66	66	66	55.95	47.78	45.64	17.1	4.7	8.6
E-F	History: America	113	114	119	31.86	28.84	26.24	10.5	9.9	6.2
G	Geography, Anthropology, Recreation	157	160	156	80.88	72.74	65.14	11.2	11.7	10.4
G-GC	Geography, Oceanography	33	33	32	195.66	174.27	162.15	12.3	7.5	18.5
GN	Anthropology	21	21	20	112.62	98.38	85.50	14.5	15.1	10.7
GV	Recreation	93	96	95	32.63	31.52	29.54	3.5	6.7	5.6
	All other G codes	10	10	9	84.10	79.60	50.67	5.7	57.1	19.7
H	Social Sciences	571	570	569	81.02	76.94	69.42	5.3	10.8	10.4
H	General	32	31	29	75.36	70.79	72.21	6.5	-2.0	9.4
HB-HC	Economic theory, hist. & cond.	52	49	50	112.39	95.45	88.32	17.8	8.1	7.6
HD	Land, Agriculture, Industry	124	127	126	61.41	62.37	55.70	-1.5	12.0	6.5
HE	Transportation & Communication	27	29	29	56.39	54.95	41.19	2.6	33.4	4.7
HF	Commerce	98	97	96	72.91	65.76	57.98	10.9	13.4	7.7
HG-HJ	Finance, Public finance	74	75	76	91.97	79.77	69.91	15.3	14.1	13.3
HM	Sociology (General)	32	29	30	128.34	128.14	114.62	0.2	11.8	13.6
HQ	Family, Marriage, Woman	48	46	46	81.83	98.25	83.45	-16.7	17.7	5.8
HV	Social/public welfare, Criminology	51	52	50	90.45	90.86	86.30	-0.5	5.3	17.6
	All other H codes	33	35	37	68.73	61.37	63.92	12.0	-4.0	13.1
J	Political Science	79	78	79	66.51	59.79	55.37	11.3	8.0	10.6
K	Law	268	269	268	62.28	55.46	52.01	12.3	6.6	9.6
L	Education	186	185	184	63.61	59.57	52.92	6.8	12.6	7.6
M	Music	38	37	38	37.81	34.64	32.52	9.2	6.5	4.9
N	Fine Arts	80	78	79	41.63	39.45	37.88	5.5	4.2	4.0
P	Language and literature	222	223	224	41.45	37.99	35.85	9.1	6.0	3.2
P	Philology & linguistics	17	17	18	80.41	73.76	63.94	9.0	15.4	10.9
PN	Literary history	110	113	116	42.52	39.58	37.15	7.4	6.5	1.3
PR-PS	English literature, American literature	45	45	41	26.53	24.29	23.77	9.2	2.2	3.8
	All other P codes	50	48	49	39.27	34.41	32.55	14.1	5.7	5.7
Q	Science	607	595	589	482.10	426.24	380.96	13.1	11.9	9.9
Q	Science (General)	43	40	37	190.05	168.30	145.86	12.9	15.4	8.4
QA	Mathematics	123	116	112	399.65	360.45	323.92	10.9	11.3	8.8
QB	Astronomy	16	16	16	465.34	404.56	364.83	15.0	10.9	8.4
QC	Physics	96	97	99	742.39	659.16	580.56	12.6	13.5	11.3
QD	Chemistry	79	78	79	735.80	633.64	553.14	16.1	14.6	12.1
QE	Geology	28	28	28	251.50	232.32	211.68	8.3	9.8	12.2
QH	Natural History (incl. General Biology)	84	80	81	470.60	422.62	385.42	11.4	9.7	9.4
QK	Botany	18	18	19	177.61	155.00	137.21	14.6	13.0	9.2
QL	Zoology	51	53	53	352.89	283.78	236.23	24.4	20.1	13.3
QP	Physiology	50	49	45	459.81	386.90	352.84	18.2	10.2	6.1
QR	Microbiology	19	20	20	405.58	401.50	377.25	1.0	6.4	6.3
R	Medicine	262	271	279	163.63	155.41	139.26	5.3	11.6	9.2
R	Medicine (General)	26	28	36	147.36	176.96	143.31	-16.7	23.5	6.8
RA	Public aspects of medicine	38	38	34	137.00	123.68	135.90	10.8	-9.0	10.3
RC	Internal medicine	101	107	110	164.63	160.05	140.15	2.9	14.2	9.0
RD	Surgery	22	22	22	154.00	136.18	120.18	13.1	13.3	6.4
RM	Therapeutics, Pharmacy	18	18	20	182.25	161.67	134.05	12.7	20.6	11.0
	All other R codes	57	58	57	184.86	162.59	146.19	13.7	11.2	11.1
S	Agriculture	214	213	215	70.57	62.42	57.07	13.1	9.4	8.6
S	Agriculture (General)	67	70	70	83.32	71.60	67.17	16.4	6.6	13.3
SB	Plant culture	43	45	46	70.19	62.01	53.85	13.2	15.1	8.8
SF	Animal culture	75	73	72	48.93	41.61	36.77	17.6	7.3	3.9
	All other S codes	29	25	27	97.67	98.21	85.16	-0.6	15.3	3.7
T	Technology	577	586	591	209.31	177.43	160.17	18.0	10.8	8.6
T	Technology (General)	28	28	28	125.80	103.89	118.75	21.1	-12.5	4.8
TA	Engineering, Civil engineering	82	85	74	342.03	263.17	251.45	30.0	4.7	9.9
TD	Environmental tech., Sanitary eng.	22	23	24	200.69	176.48	152.02	13.7	16.1	24.9
TH	Building construction	26	26	27	80.60	78.76	64.77	2.3	21.6	9.3
TJ	Mechanical engineering & machinery	52	52	57	288.08	260.58	233.46	10.6	11.6	9.3
TK	Electricrical eng., Electronics	65	62	60	235.12	204.19	188.58	15.1	8.3	4.7
TL	Motor vehicle, Aeronautics, Astronautics	27	28	29	99.44	90.85	83.46	9.4	8.9	11.9
TN	Mining engineering, Metallurgy	37	40	41	340.63	312.90	242.33	8.9	29.1	-11.4
TP	Chemical technology	74	77	83	325.50	266.24	229.57	21.3	16.8	8.6
TS	Manufactures	65	65	65	104.60	84.82	67.36	23.3	25.9	7.3
TT	Handicrafts, Arts & Crafts	28	31	31	29.23	26.76	25.15	9.2	6.4	2.3
TX	Home Economics	42	39	42	69.90	51.73	53.01	35.1	-2.4	8.4
	All other T codes	29	30	30	86.21	76.86	68.30	12.2	12.5	20.6
U-V	Military Science, Naval Science	26	25	23	30.94	27.36	24.76	13.1	10.5	5.9
Z	Bibliography, Library Science	126	130	129	77.01	77.30	64.72	-0.4	19.4	11.9

References

1. American Standards Institute. *American National Standard for Library and Information Sciences and Related Publishing Practices—Library Materials—Criteria for Price Indexes.* ANSI Z39.20-1983. New York, 1983.
2. Research Associates of Washington. *Higher Education Prices and Prices Indexes: 1990 Update.* Available from 2605 Klingle NW, Washington, DC 20008.
3. Consumer Price Index information obtained from the U.S. Bureau of Labor Statistics for the 1990 calendar year. For purposes of this study, the USPPI base period has been maintained to provide consistency with prior years' periodical price indexes. The CPI numbers were converted to a base year of 1977 by multiplying each index number by 100 and then dividing by the CPI for 1977 (181.5).
4. See previous editions of this study for 1985 and 1987 appearing in *LJ*, August 1985, p. 53–58, and April 15, 1987, p. 39–44, respectively.

Table 7: U.S. Periodicals: 1977–1992
Index of 100.0 Equivalent to Average Prices for 1977
Parenthetical Information Applies to 1992

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
U.S. PERIODICALS Excluding Soviet Translations (115 titles dropped; 115 added; 49% of the titles increased in price)				
1977	3,218	24.59	--	100.0
1984	3,731	54.97	9.4	223.5
1985	3,731	59.70	8.6	242.8
1986	3,731	65.00	8.9	264.3
1987	3,731	71.41	9.9	290.4
1988	3,731	77.93	9.1	316.9
1989	3,731	85.37	9.5	347.2
1990	3,731	93.45	9.5	380.0
1991	3,731	104.36	11.7	424.4
1992	3,731	117.11	12.2	476.2
U.S. PERIODICALS Including Soviet Translations (118 titles dropped; 118 added; 51% of the titles increased in price)				
1977	3,418	33.42	--	100.0
1984	3,942	72.47	10.2	216.8
1985	3,942	80.78	11.5	241.7
1986	3,942	87.38	8.2	261.5
1987	3,942	96.36	10.3	288.3
1988	3,942	105.45	9.4	315.5
1989	3,942	114.07	8.2	341.3
1990	3,942	124.74	9.4	373.3
1991	3,942	138.53	11.1	414.5
1992	3,942	155.93	12.6	466.6
AGRICULTURE (6 titles dropped; 6 added; 40% of the titles increased in price)				
1977	138	11.58	--	100.0
1984	153	24.06	13.1	207.8
1985	153	26.05	8.3	225.0
1986	153	28.71	10.2	248.0
1987	153	31.14	8.4	268.9
1988	153	33.56	7.8	289.8
1989	153	36.62	9.1	316.2
1990	153	42.43	15.9	366.4
1991	153	42.36	-0.2	365.8
1992	153	49.48	16.8	427.3
BUSINESS & ECONOMICS (8 titles dropped; 8 added; 44% of the titles increased in price)				
1977	236	18.62	--	100.0
1984	262	38.87	9.0	208.8
1985	262	44.41	14.3	238.5
1986	262	47.15	6.2	253.2
1987	262	50.39	6.9	270.6
1988	262	53.89	6.9	289.4
1989	262	57.93	7.5	311.1
1990	262	63.25	9.2	339.7
1991	262	70.87	12.1	380.6
1992	262	78.09	10.2	419.4
CHEMISTRY & PHYSICS (1 title dropped; 1 added; 89% of the titles increased in price)				
1977	135	93.76	--	100.0
1984	170	228.90	10.1	244.1
1985	170	238.43	4.2	254.3
1986	170	264.05	10.7	281.6
1987	170	294.05	11.4	313.6
1988	170	329.99	12.2	352.0
1989	170	367.99	11.5	392.5
1990	170	412.66	12.1	440.1
1991	170	472.84	14.6	504.3
1992	170	549.50	16.2	586.1
CHILDREN'S PERIODICALS (4 titles dropped; 4 added; 40% of the titles increased in price)				
1977	67	5.82	--	100.0
1984	78	12.21	6.3	209.8
1985	78	13.31	9.0	228.7
1986	78	13.76	3.4	236.4
1987	78	15.19	10.4	239.7
1988	78	16.39	7.8	281.5
1989	78	16.95	3.4	291.2
1990	78	17.51	3.3	300.9
1991	78	18.38	5.0	315.8
1992	78	19.48	6.0	334.7
EDUCATION (8 titles dropped; 8 added; 47% of the titles increased in price)				
1977	168	17.54	--	100.0
1984	203	34.01	8.5	193.9
1985	203	37.81	11.2	215.6
1986	203	40.47	7.0	230.7
1987	203	43.30	7.0	246.9
1988	203	47.95	10.7	273.4
1989	203	51.43	7.3	293.2
1990	203	56.33	9.5	321.2
1991	203	62.43	10.8	355.9
1992	203	67.42	8.0	384.4
ENGINEERING (14 titles dropped; 14 added; 57% of the titles increased in price)				
1977	235	35.77	--	100.0
1984	265	78.70	7.5	220.0
1985	265	84.38	7.2	235.9
1986	265	92.66	9.8	259.0
1987	265	103.49	11.7	289.3
1988	265	114.83	11.0	321.0
1989	265	128.37	11.8	358.9
1990	265	138.84	8.2	388.2
1991	265	160.13	15.3	447.7
1992	265	192.77	20.4	538.9
FINE & APPLIED ARTS (1 title dropped; 1 added; 38% of the titles increased in price)				
1977	141	13.72	--	100.0
1984	145	26.90	6.9	196.1
1985	145	27.03	0.5	197.0
1986	145	28.28	4.6	206.1
1987	145	30.58	8.1	222.9
1988	145	32.43	6.0	236.3
1989	145	35.07	8.1	255.6
1990	145	36.89	5.2	268.9
1991	145	38.61	4.7	281.4
1992	145	41.15	6.6	299.9
GENERAL INTEREST PERIODICALS (4 titles dropped; 4 added; 33% of the titles increased in price)				
1977	161	16.19	--	100.0
1984	181	27.90	5.6	172.3
1985	181	26.41	-5.3	163.1
1986	181	26.95	2.0	166.4
1987	181	27.79	3.1	171.7
1988	181	28.29	1.8	174.7
1989	181	29.69	5.0	183.4
1990	181	31.24	5.2	193.0
1991	181	32.25	3.2	199.2
1992	181	34.56	7.2	213.5
HISTORY (1 title dropped; 1 added; 34% of the titles increased in price)				
1977	138	12.64	--	100.0
1984	151	23.68	5.6	187.3
1985	151	25.55	7.9	202.1
1986	151	26.04	1.9	206.0
1987	151	27.64	6.2	218.7
1988	151	30.16	9.1	238.6
1989	151	32.27	7.0	255.3
1990	151	35.51	10.0	281.0
1991	151	38.35	8.0	303.4
1992	151	43.27	12.8	342.3
HOME ECONOMICS (7 titles dropped; 7 added; 34% of the titles increased in price)				
1977	74	18.73	--	100.0
1984	90	37.15	4.1	198.3
1985	90	41.04	10.5	219.1
1986	90	45.59	11.1	243.4
1987	90	48.67	6.8	259.9
1988	90	54.73	12.5	292.2
1989	90	60.92	11.3	325.3
1990	90	64.49	5.8	344.3
1991	90	74.11	14.9	395.7
1992	90	75.13	1.4	401.1

Table 7: U.S. Periodicals: 1977–1992 (continued)
Index of 100.0 Equivalent to Average Prices for 1977
Parenthetical Information Applies to 1992

INDUSTRIAL ARTS
(2 titles dropped; 2 added; 42% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	87	14.37	--	100.0
1984	106	30.40	5.4	211.6
1985	106	35.09	15.4	244.2
1986	106	39.75	13.3	276.6
1987	106	41.45	4.3	288.4
1988	106	44.20	6.6	307.6
1989	106	48.68	10.2	338.8
1990	106	54.69	12.3	380.6
1991	106	60.96	11.5	424.2
1992	106	69.47	14.0	483.4

JOURNALISM & COMMUNICATIONS
(3 titles dropped; 3 added; 38% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	85	16.97	--	100.0
1984	90	39.25	5.0	231.3
1985	90	46.08	17.4	271.5
1986	90	47.54	3.2	280.1
1987	90	50.66	6.6	298.5
1988	90	53.39	5.4	314.6
1989	90	58.13	8.9	342.6
1990	90	60.85	4.7	358.6
1991	90	62.81	3.2	370.1
1992	90	68.68	9.3	404.7

LABOR & INDUSTRIAL RELATIONS
(4 titles dropped; 4 added; 41% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	61	11.24	--	100.0
1984	70	29.87	2.2	265.7
1985	70	34.75	16.3	309.2
1986	70	37.14	6.9	330.4
1987	70	38.65	4.1	343.9
1988	70	44.06	14.0	392.0
1989	70	50.65	15.0	450.6
1990	70	52.74	4.1	469.2
1991	70	57.59	9.2	512.4
1992	70	66.69	15.8	593.3

LAW
(6 titles dropped; 6 added; 31% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	229	17.36	--	100.0
1984	273	31.31	5.6	180.4
1985	273	35.13	12.2	202.4
1986	273	36.44	3.7	209.9
1987	273	39.82	9.3	229.4
1988	273	43.33	8.8	249.6
1989	273	46.01	6.2	265.0
1990	273	50.32	9.4	289.8
1991	273	53.30	5.9	307.0
1992	273	60.53	13.6	348.7

LIBRARY & INFORMATION SCIENCES
(7 titles dropped; 7 added; 27% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	89	16.97	--	100.0
1984	118	38.85	5.8	228.9
1985	118	40.66	4.7	239.6
1986	118	42.82	5.3	252.4
1987	118	48.42	13.1	285.3
1988	118	51.61	6.6	304.1
1989	118	54.45	5.5	320.8
1990	118	57.34	5.3	337.9
1991	118	62.73	9.4	369.6
1992	118	59.42	-5.3	350.2

LITERATURE & LANGUAGE
(2 titles dropped; 2 added; 44% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	138	11.82	--	100.0
1984	158	23.02	8.6	194.8
1985	158	24.18	5.0	204.6
1986	158	25.21	4.2	213.3
1987	158	26.21	4.0	221.7
1988	158	28.04	7.0	237.3
1989	158	29.41	4.9	248.8
1990	158	30.63	4.1	259.1
1991	158	32.99	7.7	279.1
1992	158	35.77	8.4	302.6

MATHEMATICS, BOTANY, GEOLOGY, & GENERAL SCIENCE
(4 titles dropped; 4 added; 66% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	185	47.13	--	100.0
1984	238	106.56	9.6	226.1
1985	238	116.93	9.7	248.1
1986	238	129.95	11.1	275.7
1987	238	146.08	12.4	310.0
1988	238	159.33	9.1	338.1
1989	238	173.21	8.7	367.5
1990	238	188.19	8.7	399.3
1991	238	209.55	11.3	444.6
1992	238	235.26	12.3	499.2

MEDICINE
(1 title dropped; 1 added; 83% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	172	51.31	--	100.0
1984	182	125.57	11.4	244.7
1985	182	137.92	9.8	268.8
1986	182	151.77	10.0	295.8
1987	182	169.36	11.6	330.1
1988	182	180.67	6.7	352.1
1989	182	199.22	10.3	388.3
1990	182	217.87	9.4	424.6
1991	182	249.94	14.7	487.1
1992	182	276.01	10.4	537.9

PHILOSOPHY & RELIGION
(4 titles dropped; 4 added; 28% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	107	10.89	--	100.0
1984	130	21.94	8.6	201.5
1985	130	24.30	10.8	223.1
1986	130	24.85	2.3	228.2
1987	130	25.60	3.0	235.1
1988	130	27.09	5.8	248.8
1989	130	28.62	5.6	262.8
1990	130	30.76	7.5	282.5
1991	130	32.91	7.0	302.2
1992	130	35.96	9.3	330.3

PHYSICAL EDUCATION & RECREATION
(9 titles dropped; 9 added; 34% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	130	10.00	--	100.0
1984	151	20.54	7.7	205.4
1985	151	23.72	15.5	237.2
1986	151	24.78	5.3	249.8
1987	151	26.67	6.8	266.7
1988	151	28.60	7.2	286.0
1989	151	30.16	5.4	301.6
1990	151	32.20	6.8	322.0
1991	151	34.64	7.6	346.4
1992	151	35.81	3.4	358.1

POLITICAL SCIENCE
(1 title dropped; 1 added; 41% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	123	14.83	--	100.0
1984	136	32.43	11.9	218.7
1985	136	32.72	0.9	220.6
1986	136	35.19	7.5	237.3
1987	136	39.95	13.5	269.4
1988	136	41.55	4.0	280.1
1989	136	45.03	8.4	303.6
1990	136	49.67	10.3	334.9
1991	136	52.81	6.3	356.1
1992	136	56.93	7.8	383.9

PSYCHOLOGY
(5 titles dropped; 5 added; 81% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	110	31.74	--	100.0
1984	138	69.74	17.6	219.7
1985	138	76.34	9.5	240.5
1986	138	83.71	9.7	263.7
1987	138	92.05	10.0	290.0
1988	138	100.57	9.3	316.8
1989	138	114.52	13.9	360.8
1990	138	125.31	9.4	394.8
1991	138	135.40	8.0	426.6
1992	138	145.22	7.3	457.5

SOCIOLOGY & ANTHROPOLOGY
(12 titles dropped; 12 added; 63% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	128	19.68	--	100.0
1984	149	43.87	8.2	222.9
1985	149	50.87	16.0	258.5
1986	149	56.31	10.7	286.1
1987	149	60.29	7.1	306.4
1988	149	64.27	6.6	326.6
1989	149	66.73	3.8	339.1
1990	149	77.61	16.3	394.4
1991	149	88.69	14.3	450.7
1992	149	91.19	2.8	463.4

SOVIET TRANSLATIONS
(3 titles dropped; 3 added; 98% of the titles increased in price)

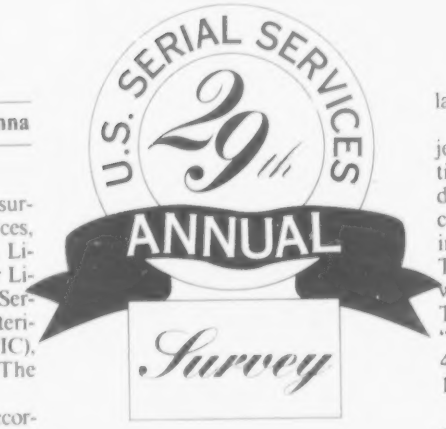
YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	200	175.41	--	100.0
1984	211	381.86	12.0	217.7
1985	211	453.47	18.8	258.5
1986	211	483.09	6.5	275.4
1987	211	537.54	11.3	306.4
1988	211	592.22	10.2	337.6
1989	211	621.70	5.0	354.4
1990	211	678.09	9.1	386.6
1991	211	742.80	9.5	423.5
1992	211	842.42	13.4	480.3

ZOOLOGY
(1 title dropped; 1 added; 64% of the titles increased in price)

YEAR	NO. OF TITLES	AVERAGE PRICE	PERCENT INCREASE	INDEX
1977	81	33.69	--	100.0
1984	94	78.35	10.8	232.6
1985	94	90.75	15.8	269.4
1986	94	102.83	13.3	305.2
1987	94	112.91	9.8	335.1
1988	94	127.33	12.8	378.0
1989	94	142.13	11.6	421.9
1990	94	153.78	8.2	456.5
1991	94	172.56	12.2	512.2
1992	94	197.89	14.7	587.4

Prices are going up, but at a more modest rate

SERIAL SERVICES 1992



By Andrew Shroyer & Laura Nanna

THIS IS THE 29th annual survey of the U.S. Serial Services, a product of the American Library Association's Association for Library Collections and Technical Services (ALA/ALCTS) Library Materials Price Index Committee (LMPIC), working in conjunction with The Faxon Company.

The index was produced in accordance with the American National Standard for Library and Information Sciences and Related Publishing Practice—Library Materials—Criteria for Price Indexes (ANSI Z39.20—1983). In this standard, a U.S. Serials Service is defined as "a periodical publication that revises, cumulates, abstracts, or indexes information in a specific field on a regular basis by means of new or replacement issues, pages, or cards, intended to provide information otherwise not readily available."

Roughly half of the title price information for the survey sample comes from the Faxon serial subscription database. The rest had to be compiled manually from publisher lists, prices in the issues themselves, calls to publishers, or from library subscription records. In addition, new titles were added to the sample to replace titles that had discontinued publication since the 28th survey.

The data as computed by Faxon indicate that the 1992 composite average price for the U.S. Serial Services in our study sample is $445.37 (Table 1). This represents an eight percent increase over 1991, down from the 9.3 percent composite increase shown in last year's study.

Separate figures for the six subject areas (Tables 2–7) show that the title sample in the "Law" category underwent more increases than other categories, with a ten percent average increase, and that the "Science and Technology" category follows closely with a 9.4 percent average increase. The most modest increases are in the "U.S. Documents" category, with a 4.1 percent average increase over 1991.

The "Wilson Index" (Table 8), compiled separately by the H.W. Wilson Company (on the basis of prices paid by subscribers, divided by the total number of subscribers), shows an average price of $281.73 for 1991 Wilson serial services, a 7.1 percent increase over 1991.

By decision of ALA/ALCTS, the title sample within the "Law" category is being substantially revised, to remedy possible regional biases and disproportionate representation of certain publishers' titles in the current sample. The adoption of a revised sample, which was originally to have been reflected in the 1992 survey, is now scheduled to be in place by the 1993 study.

(Continued on p. 64)

Andrew Shroyer is Serials Cataloger and Laura Nanna is Assistant Head of Acquisitions, University of California.

U.S. Serial Services: 1977–1992
Index of 100.0 Equivalent to Average Prices for 1977
Parenthetical Information Applies to 1992

Table 1:
U.S. SERIALS SERVICES
(excluding "Wilson Index";
excluding Soviet Translations as of 1988)
(53 titles dropped; 40 titles added)

YEAR	NO. OF TITLES	AVERAGE PRICE	PRICE CHANGE	INDEX
1977	1,432	$142.27	--	100.0
1978	1,428	153.95	8.2	108.2
1979	1,450	171.06	11.1	120.2
1980	1,470	194.21	13.5	136.5
1981	1,477	219.75	13.2	154.5
1982	1,494	244.52	11.3	171.9
1983	1,525	274.72	12.4	182.1
1984	1,537	295.13	7.4	207.4
1985–87	n/a	n/a	n/a	n/a
1988	1,310	341.32	n/a	239.9
1989	1,308	363.20	6.4	255.3
1990	1,308	377.24	3.9	265.2
1991	1,307	412.38	9.3	289.9
1992	1,294	445.37	8.0	313.0

Table 2:
BUSINESS
(8 titles dropped; 5 titles added)

YEAR	NO. OF TITLES	AVERAGE PRICE	PRICE CHANGE	INDEX
1977	255	$216.28	--	100.0
1978	262	222.45	2.9	102.9
1979	270	249.05	12.0	115.2
1980	279	294.00	18.0	135.9
1981	271	343.29	16.8	158.7
1982	276	371.03	8.1	171.6
1983	286	417.83	12.6	193.2
1984	289	437.07	4.6	202.1
1985–87	n/a	n/a	n/a	n/a
1988	281	458.33	n/a	211.9
1989	281	493.23	7.6	228.1
1990	281	523.79	6.2	242.2
1991	281	584.93	11.7	270.5
1992	278	625.67	7.0	289.3

Table 3:
GENERAL & HUMANITIES
(3 titles dropped; 3 titles added)

YEAR	NO. OF TITLES	AVERAGE PRICE	PRICE CHANGE	INDEX
1977	113	$90.44	--	100.0
1978	113	94.88	4.9	104.9
1979	114	118.83	25.2	131.4
1980	118	124.28	4.6	137.4
1981	120	142.04	14.3	157.1
1982	119	160.03	12.7	176.9
1983	120	186.67	16.6	206.4
1984	122	196.55	5.3	217.3
1985–87	n/a	n/a	n/a	n/a
1988	116	225.95	n/a	249.8
1989	116	255.27	13.0	282.3
1990	116	274.39	7.5	303.4
1991	116	292.23	6.5	323.1
1992	116	317.15	8.5	350.7

Table 4:
LAW
(12 titles dropped; 6 titles added)

YEAR	NO. OF TITLES	AVERAGE PRICE	PRICE CHANGE	INDEX
1977	229	$126.74	--	100.0
1978	235	137.91	8.8	108.8
1979	241	158.65	15.0	125.2
1980	248	184.38	16.2	145.5
1981	251	212.85	15.4	167.9
1982	256	232.61	9.3	183.5
1983	268	249.64	7.3	197.0
1984	272	275.23	10.3	217.2
1985–87	n/a	n/a	n/a	n/a
1988	265	338.13	n/a	266.8
1989	265	354.32	4.8	279.6
1990	264	390.98	10.3	308.5
1991	264	424.68	8.6	335.1
1992	258	467.27	10.0	368.7

Table 5:
SCIENCE & TECHNOLOGY
(17 titles dropped; 16 titles added)

YEAR	NO. OF TITLES	AVERAGE PRICE	PRICE CHANGE	INDEX
1977	297	$141.16	--	100.0
1978	289	160.61	13.8	113.8
1979	290	173.96	8.3	123.2
1980	288	191.35	10.0	135.6
1981	287	214.01	11.8	151.6
1982	286	229.98	7.5	162.9
1983	282	270.94	17.8	191.9
1984	281	295.36	9.0	209.2
1985–87	n/a	n/a	n/a	n/a
1988	302	378.37	n/a	268.0
1989	302	420.19	11.1	297.7
1990	303	443.36	5.5	314.1
1991	302	483.90	9.1	342.8
1992	301	529.35	9.4	375.0

Table 6:
SOCIAL SCIENCES
(7 titles dropped; 5 titles added)

YEAR	NO. OF TITLES	AVERAGE PRICE	PRICE CHANGE	INDEX
1977	134	$145.50	--	100.0
1978	136	153.94	5.8	105.8
1979	139	169.55	10.1	116.5
1980	143	190.07	12.1	130.6
1981	144	215.12	13.2	147.8
1982	149	249.03	15.8	171.2
1983	159	266.43	7.0	183.1
1984	159	283.82	6.5	195.1
1985–87	n/a	n/a	n/a	n/a
1988	154	343.18	n/a	235.9
1989	154	345.10	0.6	237.2
1990	156	370.40	7.7	254.6
1991	156	398.76	7.7	274.1
1992	154	420.24	5.4	288.8

Table 7:
U.S. DOCUMENTS
(6 titles dropped; 5 titles added)

YEAR	NO. OF TITLES	AVERAGE PRICE	PRICE CHANGE	INDEX
1977	204	$62.88	--	100.0
1978	196	72.52	15.3	115.3
1979	198	75.87	4.6	120.7
1980	197	78.87	4.0	125.4
1981	200	84.48	7.1	134.4
1982	202	99.05	17.2	157.5
1983	203	101.24	2.2	161.0
1984	203	97.37	-3.8	154.9
1985–87	n/a	n/a	n/a	n/a
1988	190	101.88	n/a	162.0
1989	188	110.79	8.7	176.2
1990	188	101.45	-8.4	161.3
1991	188	107.74	6.2	171.3
1992	187	112.18	4.1	178.4

Table 8:
WILSON INDEX

YEAR	NO. OF TITLES	AVERAGE PRICE	PRICE CHANGE	INDEX
1977	18	$87.51	--	100.0
1978	18	95.99	9.7	109.7
1979	19	104.68	9.1	119.6
1980	19	114.05	9.0	130.3
1981	19	122.30	7.2	139.8
1982	19	132.55	8.4	151.5
1983	19	139.93	5.6	159.9
1984	19	155.77	11.3	178.0
1985	19	176.98	13.6	202.2
1986	19	193.54	9.4	221.2
1987	19	203.59	5.2	232.6
1988	19	212.17	4.2	242.5
1989	19	225.21	6.1	257.4
1990	19	237.99	5.7	272.0
1991	19	262.97	10.5	300.5
1992	19	281.73	7.1	321.9

A Survey on Our Survey

LJ would like to hear comments about the format of our annual Periodical Price Index and Serial Services surveys. Would more trends commentary be desirable? What data tables are most useful? Least useful? Please send your comments to Judy Quinn, News & Features Editor, *LJ*, 249 W. 17th Street, New York, NY 10011; FAX 212-463-6734.

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